

6 Steps that elevate Auto Transform Fit outs from a Business Expense to a profitable Investment

A customization process that guarantees reliability, durability & functionality to keep YOU organised, YOUR equipment & passengers secure, and lets YOU work smarter

In the service industry you need to provide fuss-free quality services that exceed your customer's expectations reliably and efficiently to make your business sustainable and scalable in the long run.

Losing time through...

- Vehicle down time
- Returning to base after each customer
- Misplaced or missing tools
- Equipment malfunction
- Insufficient stock

... is time that you could be serving more customers, working on your business, or spend with your family.

Compromising safety through...

- Poorly secured loads
- Malfunctioning equipment
- Unmet safety requirements

... puts you and others at risk of bodily and financial harm.

Risking damage and theft through...

- Doors that are easy to break open
- No or ineffective alarm systems
- Poor weather proofing

... leads to emotional and financial stress as well as time loss.

Being competitive in today's market means working efficiently, operating safely, and consistently delivering your services professionally. And that requires a utility vehicle that is much more than a high-cost asset that's depreciating in your books.



Move Smarter.

An AutoTransform fitout is an investment that gives you a return that shows in your books and in your life

In this white paper we will show you why investing in an AutoTransform fitout is the best decision for the ongoing health and growth of your business. Especially now that your business has gone through extended periods of limited-service provision due to Covid restrictions.

Covid transported us into survival mode so that we lost clarity about the idea of saving cash, reducing expenses, and investing in the future of our business and life.

One way of building for your future is for you to elevate your vehicle's fitout to an investment that provides a solid and consistent financial return.

By DIY-ing your fitout or going with the cheapest player in the field, you miss the opportunity to maximally sweat your assets.

Every day that you own a vehicle with an AutoTransform fitout, is a day that you can earn compound interest on your investment.

Every week that you make your AutoTransform fitout work, you'll be able to put a little more money aside through the efficiencies you gain.

Because with an Autotransform fitout, you...

- Extend your vehicles economic life
- Maintain a higher resell value
- Achieve higher utilisation rates

... and you

- Create extra time in your day
- Have peace of mind
- Build a professional reputation

You can see how that leads to saving money, increasing your revenue, and uplifting your lifestyle. But we'll explain that in a little more detail anyway.

How experience, know-how, processes, and high-end materials turn your expenses into a smart investment

AutoTransform's proprietary 6-phase build out process was developed to engineer and build fitouts that make a difference every day – for a minimum of 2 car life cycles.

Here's how:

Discovery Phase – Going beyond your imagination

Utility vehicles are never bought on a whim. They are bought after a process of research and deliberation.

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When you come to us with ideas and requirements, we work with you to plan a vehicle fitout that goes beyond what you imagined. We dedicate our decades of experience to plan a fitout that is not only innovative but also exceeds your expectations.

Visiting our site, you can discover the possibilities that our modular design approach can create for you. We help you plan a fitout that can earn revenue for you for many years.

At the end of the discovery phase, you receive a proposal with drawings that contain all the details that you specified and give you an opportunity to modify and adjust the design. Once you accept our proposal, we enter the Pre-work Phase.

Pre-work Phase – Preparing for launch:

During the pre-work phase our team schedules all fitout activities, arranges vehicle logistics, orders required parts, and arranges the delivery of your vehicle to our workshop.

We don't like to leave any activities to chance, compromise on material quality or time for attention to detail. We make sure that your vehicle's fitout progresses smoothly and according to plan.



Fitout Phase 1 – Engineering, Lining & Assembly:

Whether your vehicle needs compliance certification or not – our engineers provide a structural solution that meets the highest standards.

And by the way – AutoTransform is the only company in New Zealand that delivers products that are crash tested. That provides our customers with increased protection for drivers and passengers in case of an accident.

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We want our customers to have the confidence that they are getting a solution that offers them reliability and peace of mind.

But above safety we also pay attention to aesthetics. We use aesthetically pleasing, high-quality materials for the lining of the fitout to create a barrier that protects the vehicle, its goods, and passengers. During the assembly phase, we invite our customers to visit our workshop and see the layout turning into reality, witness the progress. After all, we want you to have the best experience even before your fitout is finalised.

Fitout Phase 2 – GPS Installation, Signage & Quality Control:

During this phase – if required - we install the GPS system so that you can track and monitor the movement of your vehicles.

And because your vehicle visually represents your business, we take care to apply your brand's signage to create a professional look that works for you like a mobile billboard that attracts attention wherever you go.

But we never forget what really makes the difference and run your vehicle through a thorough and final quality control to ensure that your vehicle fitout meets all quality standards.

At this point, we also ensure that everything meets your requirements and if your vehicle is part of a fleet, that every vehicle meets the same standard so that different drivers can efficiently operate the different fleet vehicles.

Fitout Phase 3 – Certification:

If required, we ensure that your fitout meets certification standards under LVV or LT400, so that it can be registered, and COF can be supplied. Your vehicle has met all requirements for safety!

Fitout Phase 4 – Photographic documentation:

Before we deliver your vehicle we create a photo archive that contains engineering and final fitout photos that you receive pre delivery.

All photos will be uploaded and made accessible to you. For passenger vehicles, we also make the photos accessible to the Certifier for checkup and LVV upload.

Once complete, your vehicle is delivered back the dealer for a pre-delivery check.

We are always there for you during and after the fitout!

We know that waiting for your vehicle may feel like it is taking a long time, but we have created this process with quality and safety as our first concern.

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But for you we have also created an online fitout tracking service that keeps you in the loop throughout the process – AND after we deliver, we also ensure 100% that your fitout is always working for you. That includes an option to have your fitout regularly serviced by our experts.

We, at AutoTransform, are proud to have engineered a fitout service that provides you with the best and safest fitout available nationwide. And it is our privilege to have your trust to provide you with a fitout that transforms your vehicle into a business investment that works hard for you every time you hit the road to serve your customers.

If you need more details and want to talk with us about your vehicles fitout – contact us and our team is there for you to answer your questions and show you what's possible!



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